

Data Sales Promotions



SHOT Show 2024

January 23-26, 2024 | Venetian Expo + Caesar's Forum | Las Vegas, NV

Create and send email marketing to a targeted list using the Maritz online Exhibitor Portal

- Email HTML is not Website HTML and will react differently when sent. Please read the following:

Novice Users

The Exhibitor Portal allows for simple email setup using a fill-in-the-blank form. Easily enter text, images, and company info to send your email. Select the Basic template to begin.

Advanced Users

Only recommended for people with advanced knowledge of Email HTML code using <BODY> tags only, no header tags allowed. All others should use the Basic, fill-in-the-blank form.

- All Email Marketing is sent on your behalf through the Exhibitor Portal from the email address ExhibitorServices@maritz.com.
- All orders must be paid in full prior to sending your email.

Extremely Important Detail: exhibitors will not have direct access to attendee email addresses nor phone numbers, fax numbers, and mailing addresses. As stated above, ALL EMAIL MARKETING is sent on your behalf through the Exhibitor Portal.

Email List Options	List Price
2024 Registered Attendees Selection of subsets available online	\$.25 per name with \$200 minimum order (available subsets on page 2)
2024 Media Attendees Choose the 'Media' Regtype	\$.25 per name with \$200 minimum order (available subsets on page 2)
Please note: Email communication will be sent using the Maritz online data portal. Exhibitors will not have direct access to the email addresses.	

ORDER ONLINE NOW

Exhibiting Company: _____ Booth #: _____
Check if information is for: ☐ Exhibiting Company ☐ Third Party
3rd Party Company (if applicable): _____ Contact Name: _____
Address: _____ City: _____
State/Country: _____ Zip: _____ Email: _____
Phone: _____ Fax: _____

Do not email credit card information

Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz recommends all customers seek their own expert advice for GDPR Compliance concerns.

Order Online: <https://exhibitor.swap.mge360.com>

For Assistance Contact:

ExhibitorServices@maritz.com
877-623-3487

It is against Maritz security policy to accept credit card information via email.



Attendee List Selections



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Select from the following subsets:

Field of Work

- A ☐ Accounting
- B ☐ Administration
- C ☐ C-Level
- D ☐ Compliance
- FF ☐ Consulting
- E ☐ Creative/Media/Social
- F ☐ Customer Service
- GG ☐ e-Commerce
- HH ☐ Education/Training
- G ☐ Engineering
- H ☐ Events
- I ☐ Financial
- J ☐ Human Resources
- K ☐ Information Technology
- L ☐ Inside Sales
- II ☐ Law Enforcement
- M ☐ Legal
- JJ ☐ Legislative/Government
- KK ☐ Licensing Import/Export
- N ☐ Lobbying
- O ☐ Logistics
- LL ☐ Loss Prevention
- P ☐ Manufacturing
- Q ☐ Marketing
- MM ☐ Merchandising
- NN ☐ New Business Development
- R ☐ Operations
- S ☐ Outside Sales
- OO ☐ Packaging
- T ☐ Public Relations/Advertising
- U ☐ Purchasing
- V ☐ Quality Control
- W ☐ Regional Rep
- X ☐ Repair
- Y ☐ Research & Development
- Z ☐ Retail Manager
- QQ ☐ Retail Sales
- AA ☐ Sales
- BB ☐ Supply Chain/Sourcing
- CC ☐ Territory Rep
- DD ☐ Warehouse/Shipping-Receiving
- EE ☐ Warehouse Manager

Product Interest

- A ☐ Airgun/Airsoft Products
- B ☐ Ammunition
- C ☐ Apparel, Men's
- D ☐ Apparel, Women's
- XX ☐ Archery
- E ☐ Association/Agencies/
Wildlife Mgmt.
- F ☐ Bag/Packs & Equipment
- G ☐ Binocular/Telescopes
- H ☐ Black Powder Accessories
- I ☐ Black Powder/Smokeless Powder
- J ☐ Blinds
- K ☐ Camera/Equipment
- YY ☐ Camping
- L ☐ Clay Targets
- M ☐ Communications/Electronics/GPS
- N ☐ Crossbows & Accessories
- O ☐ Custom Manufacturing
- P ☐ Cutlery/Sharpeners/Knives/
Accessories
- Q ☐ Decoys
- R ☐ Eyewear
- S ☐ Feeder Equipment
- T ☐ Firearm Barrels/Parts/
Gunsmithing
- U ☐ Firearm Cabinets/Racks/Safes
- V ☐ Firearm Cases
- W ☐ Firearm Grips/Stocks
- X ☐ Firearm Locks
- Y ☐ Firearms
- Z ☐ Firearms Maintenance/Cleaning
Equipment
- ZZ ☐ Fishing Equipment/Tackle
- AA ☐ Footwear
- BB ☐ Game Calls
- CC ☐ Hearing Protection
- DD ☐ Holsters
- EE ☐ Hunting Gear/Accessories
- FF ☐ International Exhibitors
- GG ☐ Law Enforcement Products/
Services
- HH ☐ Leathergoods
- II ☐ Lighting Products
- JJ ☐ Magazines/Cartridges
- KK ☐ Media/Publication
- AAA ☐ Outfitters
- BBB ☐ Pet Supplies/Training Equipment

- LL ☐ Recoil Protection Devices/
Services
- MM ☐ Reloading
- NN ☐ Retailer Services
- OO ☐ Scents/Lures
- PP ☐ Scopes/Sights/Telescopes/
Accessories
- QQ ☐ Shooting Range Equipment
- RR ☐ Survival Kits/First Aid
- SS ☐ Targets
- TT ☐ Training and Safety Equipment
- UU ☐ Treestands
- W ☐ Vehicles, Utility & Recreation
- WW ☐ Wholesaler/Distributor

Number of Stores Buying for

- A ☐ 1
- B ☐ 2 - 10
- C ☐ 11 - 49
- D ☐ 50 - 149
- E ☐ 150 or more
- F ☐ Not Applicable

Type of Agency

- A ☐ LE Only
- B ☐ Military

Purchasing Authority

- A ☐ Purchase
- B ☐ Approve
- C ☐ Specify
- D ☐ Recommend
- E ☐ Not applicable

How many employees currently work at your company?

- A ☐ 0-5
- B ☐ 6-10
- C ☐ 11-25
- D ☐ 26-50
- E ☐ 51-75
- F ☐ 76-100
- G ☐ 101+
- H ☐ N/A