

Cart Service and Hand Carry Information

To help efficiently manage the move-in and move-out of this event, NSSF and Freeman are offering Cart Service for exhibiting companies that need assistance moving their materials into the building, and Hand Carry Freight information for shipments that qualify. Please read the information below carefully to confirm qualifications, availability, and directions.

Only shipments delivered in Privately Owned Vehicles (POV's) are eligible for Cart Service and/or Hand Carry Freight Services. Privately Owned Vehicles are defined as cars, pick-up trucks, vans, and other trucks primarily designed for passenger use, not cargo or freight. Vehicles that do not qualify for this service, or that have material that requires mechanical assistance to unload, will be directed to the loading docks or Freeman Marshalling Yard. Images of qualifying vehicles/equipment can be viewed below.

Dollies that qualify for Hand Carry



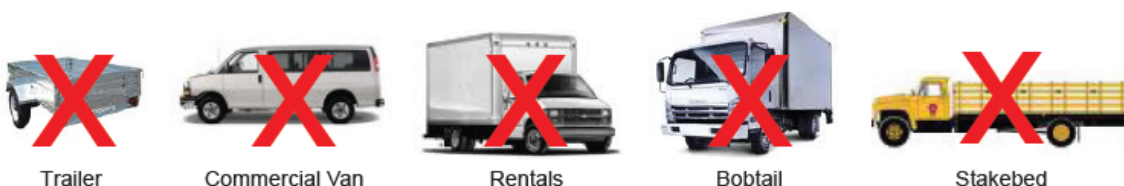
Dollies that do not qualify for Hand Carry



Vehicles that qualify for Cart Service and Hand Carry access



Vehicles that do not qualify for Cart Service and Hand Carry access



Cart Service

Workers equipped with a flat cart scooter or forklift will assist exhibitors with unloading. Cart Service includes storage of empty cardboard/product boxes at no additional charge. Empty stickers for your cartons and cases will be provided for this service.

The determination of Cart Service versus Material Handling will be made at the discretion of Freeman management. Any disputes will be handled at the time of unloading.

Rates

NSSF and Freeman are pleased to provide Cart Service for one (1) round trip, from the dock to your booth and your booth back to the dock, at no charge. All additional trips will be at a rate of \$117.75 per one way trip and \$235.50 per round trip.

Procedures

Move-in

Exhibitors must have badges to gain entry to the show floor and two people must be with the vehicle during this process - one to accompany the product to the booth and one to remove the vehicle from the area. No parking is permitted.

1. Drivers will check in at the blue check-in office and receive a time-stamped inbound window card with booth number and check-in time. Please refer to the [POV Staging Area Map & Directions](#).
2. Customers will be accommodated in order of check-in time. Every attempt will be made to keep the time of check-in through unload to less than two (2) hours. Space constraints and the amount of people checking in at the same time will influence the amount of time needed to unload each POV.

Move-out

All exhibitors who utilized Cart Service during move-in will have a Material Handling Agreement delivered to their booth prior to event closing. Exhibitors wanting to utilize Cart Service during move-out only will need to visit the Freeman Service Center to obtain a Material Handling Agreement.

1. The POV Staging Area will open at 2:00 PM on Friday, January 22, 2027. You will once again receive a time-stamped window card and be placed in line for dispatching. In accordance with show regulations, POV loading will not begin until 5:00 PM.
2. Please have your material packed and ready for loading before reporting to the POV Staging Area. Please refer to the [POV Staging Area Map & Directions](#).
3. Upon being staged in the loading area, the driver of the vehicle will remain with the vehicle and Freeman staff will dispatch a worker with the Material Handling Agreement to the booth to pick up the shipment. No parking is permitted. Due to limited space, there could be a 2 to 3 hour wait for reloading.

Availability

Cart Service will be available during the below hours.

Exhibitor move-in

Sunday, January 17, 2027	8:00 AM - 8:00 PM
Monday, January 18, 2027	6:00 AM - 8:00 PM

Exhibitor move-out

Friday, January 22, 2027	5:00 PM - 9:00 PM
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Hand Carry

Credentialed exhibitors who desire to hand carry their exhibit materials to and/or from the dedicated parking areas to their booth space can do so through any public entry point.

To assist credentialed exhibitors who may need closer proximity to the event center, NSSF has established a temporary Hand Carry Zone. There will be traffic coordinators to assist you in finding the appropriate location. Those choosing to utilize the Hand Carry Zone must follow the below procedures.

Hand Carry freight does not qualify for storage of empty cardboard/product boxes at no additional charge. If empty storage is needed, please inquire at the on site Freeman Service Center.

subject to change.

Rates

This service is available at no charge.

Procedures

Move-in

1. Exhibitors must have badges to gain entry to the show floor and one person must always remain with the vehicle. No parking is allowed.
2. Check in with the Freeman staff for directions to the dedicated Hand Carry Zone area. Space will be on a first-come, first-serve basis. Staging in the Hand Carry Zone is limited to 30 minutes.

Move-out

1. Proceed to the Hand Carry Zone.
2. Check in with the Freeman staff. Space will be on a first-come, first-serve basis.
3. Staging in the Hand Carry Zone is limited to 30 minutes. One person must always remain with the vehicle.

Availability

* Please reference assigned booth Target floor plan.

Exhibitor move-in

Tuesday, January 12, 2027	8:00 AM - 6:00 PM
Wednesday, January 13, 2027	8:00 AM - 6:00 PM
Thursday, January 14, 2027	8:00 AM - 6:00 PM
Friday, January 15, 2027	8:00 AM - 6:00 PM
Saturday, January 16, 2027	8:00 AM - 6:00 PM
Sunday, January 17, 2027	8:00 AM - 6:00 PM
Monday, January 18, 2027	7:00 AM - 10:00 PM

Exhibitor move-out

Friday, January 22, 2027	5:00 PM - 11:59 PM
Saturday, January 23, 2027	12:01 AM - 5:00 PM
Sunday, January 24, 2027	8:00 AM - 5:00 PM
Monday, January 25, 2027	8:00 AM - 5:00 PM

Please note, for either service chosen, we anticipate that wait times during peak periods can exceed 2-3 hours.