



Buyer's Preview Deck Official Pre-Show Mailer

Take advantage of this highly effective marketing opportunity to increase sales, drive booth traffic, create brand awareness, and grow your business. This unique service provided by expomarkit Media Group, is a very cost-effective method of reaching the top buyers and is the **“Only Official Mailer”** to reach buyers before the show.



- Generate a buzz before the show
- Mailed to 20,000 top buyers
- Completely turnkey
- 4.25" x 6" card professionally produced
- Promote show specials & new products
- Increase booth traffic & product interest
- Bonus digital distribution

Exclusive Limited Availability!

According to the *Center for Industry Research* 75% of attendees arrive at a show with a pre-set agenda. Be on the attendee's list of "must see" companies. Promoting the fact that your company is exhibiting is key to building traffic in your booth. The **Buyer's Preview Deck** provides the opportunity to reach attendees before the show and generate interest.

Please contact expomarkit Media Group for additional information or to participate in the opportunities outlined above:
205-332-1413 ext. 101 | E-mail to: info@expomarkit.com

Expomarkit Media Group is an authorized contractor of SHOT Show and NSSF, assisting SHOT Show with providing additional promotional opportunities to its exhibitors at the 2023 SHOT Show. Questions regarding expomarkit and its relationship with SHOT Show can be verified through contacting Chris Tatulli, SHOT Show's Director of Exhibit and Sponsorship Sales, at ctatulli@nssf.org.





Official Pre-Show Mailer Agreement

EXHIBITOR INFORMATION (PLEASE PRINT)

Company Name	Card Index Listing	Booth #
Contact Name	E-Mail Address	
Mailing Address	URL Address for Digital Deck	
City	State	Zip
Phone	On-site Contact Name	On-site Phone Number

X _____
 Authorized Signature Date

Exhibitor Marketing Solutions			
	DESCRIPTION	RATE	Total
Buyer's Preview Deck Pre-Show Mailer Mailed to Pre-registered Attendees	■ Jumbo Card: " 4.25" x 6"	\$3,750	\$ _____
	■ Premium – Window Card (only 1 available)	\$5,250	
	■ Color Added to Back of Card	\$650	
	■ Additional 1,000 Cards for Your Distribution	\$450	
		TOTAL:	\$ _____

Method of Payment: Check American Express MasterCard Visa Discover

If paying by credit card please be advised. We value your credit card security and, as a result, we would rather not receive your credit card information via email or fax. Instead, we will have Authorize.net, our online credit card collection agency, email you a secure link that you may use to enter your credit card information directly. There is a 4% surcharge for credit card payments.

TERMS: Signature on this contract for the company above warrants authority to bind the company. **Payment terms:** 50% nonrefundable deposit due within ten (10) days of receipt of signed proposal. Final balance of payment mailer due: December 2nd, 2022. Production will not begin unless all terms and conditions have been met. All cancellations must be submitted in writing 10 days prior to production. Failure to send artwork does not constitute cancellation of service. There is a \$75 late fee for artwork received after the deadline date.

expomarkit Media Group
 2245 Keller Way, Suite 310
 Carrollton, TX 75006
 Phone: 205-332-1413

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