



SHUTTLE BUS ADVERTISING

For more information please contact:
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Transportation provided by:



JAN 17-20, 2023 • LAS VEGAS



FULL BUS WRAPS The ultimate high impact way to promote your company. These buses are literally huge traveling billboards.



COACH SIDE RIBBONS
 2'h ribbon signs belt the side of the bus. Available in 30', 20' and 10' sign lengths. Effectively brand the bus on the entry side or both sides for maximum exposure.



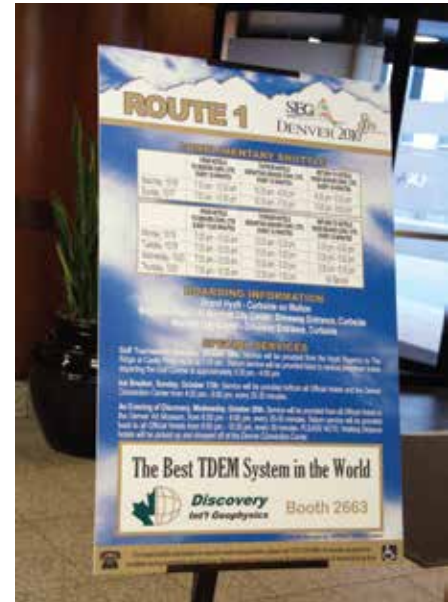
ROUTE ID SIGNS
 Color logo and booth number at the entrance of all buses.



KING BUS WRAPS Abbreviated wrap between the wheel wells provide extreme visibility from both sides of the bus.



COACH WINDOW SIGNS
 4'w x 2'h signs on one or multiple windows on entry or both sides of the bus.



HOTEL LOBBY SCHEDULE SIGNS 19" w x 6" h color ad on lobby signs at all official show hotels.



HEADREST COVERS 20 rear facing covers per bus with crisp white linen covers on aisle seats with same 7" x 7" color ad.



INTERIOR WINDOW SIGNS
 Six 24" w x 12" h signs on interior bus windows next to seated passengers.



INTERIOR VISOR SIGNS 40" w x 12" h full color placard displayed over the right windshield facing all seated and exiting passengers.

COMPLIMENTARY SHUTTLE BUS INFORMATION		
ROUTES	DEPARTURE	RETURN
ROUTE 1	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 2	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 3	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 4	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 5	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 6	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 7	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 8	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 9	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 10	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 11	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 12	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 13	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 14	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 15	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 16	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 17	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 18	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 19	7:00 am - 11:00 am	11:00 am - 1:00 pm
ROUTE 20	7:00 am - 11:00 am	11:00 am - 1:00 pm

TRANSPORTATION FLYER
 Color ad on flyer uploaded to official show app and website.



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SHUTTLE BUS OPPORTUNITIES SPONSORSHIP RATES

Prices include; ad space, production, installation, management, insurance, removal and disposal. All rates are NET.
Bus Artwork Deadline - December 2, 2022



EXTERIOR SHUTTLE BUS ADVERTISING	Side Banners	Single Sided (Entry Side)		Double Sided	
	Size	1-12	13-30	1-12	13-30
Exterior bus advertising gives you traveling billboards at all convention venues and throughout greater Las Vegas with full color, high quality signs.	4'w x 2'h Window	\$ 800 ea.	\$ 775 ea.	\$ 1,500 ea.	\$ 1,450 ea.
	Triple Window	2,100	2,050	3,900	3,850
	10'w x 2'h Side Ribbon	1,500	1,450	2,900	2,850
	20'w x 2'h Side Ribbon	2,400	2,350	4,500	4,400
	30'w x 2'h Side Ribbon	2,900	2,850	4,950	4,900
	Color logo on Route ID Signs - Exclusive all vehicles \$5,000				
Full Bus Wrap & King Bus Wrap - Inquire about pricing and minimum requirements					

WINDOW SIGNS: Placed on 2nd window if single, or 2nd, 3rd & 4th if triples on the passenger entry side or both sides of bus.

SIDE RIBBONS: 2'h signs displayed on either the passenger entry side alone or double-sided on each side of the bus for maximum exposure. Buses hosting minimum 20' ribbon signs have exclusive exterior signage on that vehicle. 10', 20' and 30' ribbons are all printed on vinyl.

ROUTE ID SIGNS: Sponsor's color logo and booth number on 23" w x 15" h signs placed at the entrance of every shuttle vehicle.

BUS WRAPS: FULL - On both sides, back and small front section. KING - Between the wheel wells on both sides. (Inquire about other wrap configurations)

INTERIOR SHUTTLE BUS OPTIONS		Size	Price
Interior advertising targets captive audience during the 10-15 minute bus ride.	Interior Header/Windshield Sign - 1/bus	40" w x 12" h	\$ 750/bus
	Interior Passenger Window - 6 signs/bus	24" w x 12" h	1,950/bus
	Headrest Covers - Standard 20/bus	7" w x 7" h ad	1,295/bus
	Headrest Covers - Upgrade 40/bus	7" w x 7" h ad	1,795/bus

INTERIOR HEADER/WINDSHIELD SIGN: Full-color sign located at the front of the bus facing all seated passengers.

INTERIOR PASSENGER WINDOW SIGNS: Six full color 24" w x 12" h signs next to seated attendees as they ride to the show. Placed on both sides on every other window starting with the 2nd window. (3 signs on both sides.)

HEADREST COVERS: Full-color graphic image on crisp white linen facing seated attendees as they ride to the show. Placed on aisle seats on both sides.

HOTEL LOBBY & TRANSPORTATION FLYER		Quantity	Price
Take advantage of the highly visible, constantly viewed shuttle schedules.	Hotel Lobby	All signs (Exclusive)	\$ 7,500 total
	Digital Transportation Flyer	All (Exclusive)	2,500

HOTEL LOBBY SIGNS: Full color 19" w x 6" h ad on the 22" w x 28" h bus schedule signs displayed in hotels serviced by the shuttles (where allowed).

DIGITAL TRANSPORTATION FLYER: The full "official" shuttle schedule is available via QR code download and on the show web site. Advertising area 4 1/4" x 7 1/2".

For information contact expomarkit Media Group at 205-332-1413 x101 or email info@expomarkit.com