eventBit®

SHOT Show 2023 | Extra/First Timers

January 17 - 20, 2023

The Venetian Expo / Caesars Forum Convention Center | Las Vegas, NV

Lead retrieval is now MORE THAN just lead collection.

With eventBit® on attendee badges, you gain access to traffic and dwell time information for attendees in your area. And with an eventBit hub in your booth, you can gain even deeper insights. This new data will be aggregated in your exhibitor dashboard. As a reminder, you will only receive full contact information when you scan the attendee's badge.

eventBit IQ Performance Package with Lead Retrieval

Works by placing a small BLE (Bluetooth Low Energy) transmitter on attendee badges, read by eventBit receivers on the show floor and in your booth.
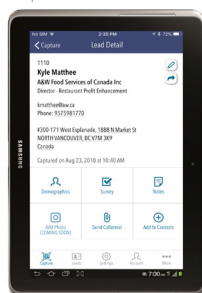
Lead Retrieval Options:

Handheld Badge Scanner (RT2000)

- All the mobile lead capture benefits of SWAP,® available in a hand-held device
- High speed: excellent for booth events, product theaters and in-booth sessions
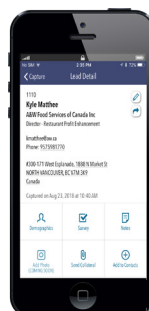
Tablet (Android Device)

- Large screen for easy note-taking
- Custom lead surveys
- All leads consolidated in your SWAP portal for follow-up
- Business card scanning

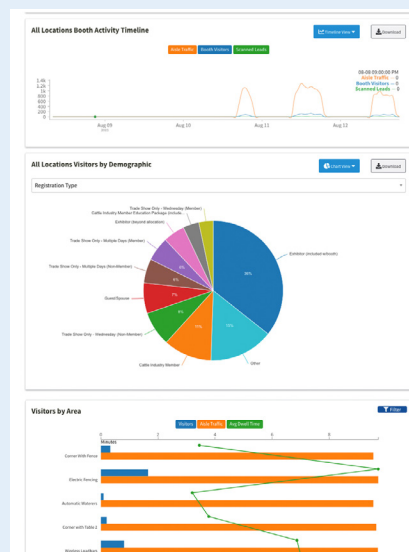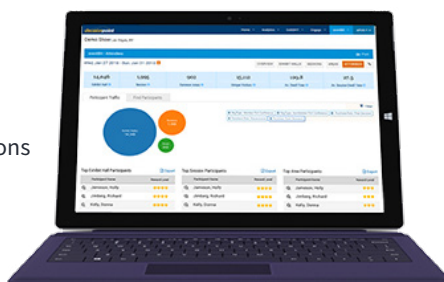### SWAP Mobile App (Use Your Own Device)

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Customizable lead qualifiers and surveys
- Ability to attach and send collateral from your device

Maritz Global Events Onsite Tech support available with all Lead Retrieval and eventBit products.

The eventBit IQ Performance Package included with your purchase includes:

- Enhanced analytics and comparative data
- Information on activity around your booth
- Near time data to make booth staffing decisions

Hubs (eventBit Receivers)

Gain deeper statistical insight on attendee booth behavior

With an eventBit Hub purchase, in addition to your eventBit Performance Package, you'll also receive:

1. Specific dwell time information for each lead scanned in your booth
2. Total traffic and visitor count and average dwell time for your space
3. Breakdown of visitors by demographic response
4. The ability to measure multiple areas of your exhibit space with a custom reporting package

Maritz Global Events®
(formerly Experient)

SHOT Show 2023 | Extra/First Timers

January 17 - 20, 2023

The Venetian Expo / Caesars Forum Convention Center | Las Vegas, NV

To claim complimentary SWAP Mobile App, use voucher code: FIRST

SHOT·SHOW

OFFICIAL PROVIDER · Maritz Global Events · **LEAD RETRIEVAL**

ORDER LEAD RETRIEVAL (eventBit IQ Performance Package Included)

Lead Retrieval Options	on or before 11/8/22	from 11/9/22 to 12/20/22	after 12/20/22	number of units	TOTAL
SWAP® Mobile App (Single activation) **Voucher code: FIRST**	Compliments of NSSF **SWAP® Mobile App** (Single activation)			Check here	Complimentary
Handheld Badge Scanner (RT2000)	$ 549	$ 579	$ 599		$
Tablet (Android Device)	$ 479	$ 499	$ 549		$
Add SWAP Mobile App Users* to any above products after purchase of initial lead option	$ 149 each				$
SWAP® Mobile App (single activation)	$ 499	$ 499	$ 499		$
Bluetooth Printer Order 1:1 for all SWAP Mobile Users, Handheld Scanners and Tablets purchased	$ 100	$ 125	$ 150		$
Additional Services					
Developer's Kit (Real Time Data Services) Click here for more information	$950				$
Delivery of Reader to Booth (Post show pickup not available)	$200				$
Hubs (eventBit Data Receivers)	Call for Pricing				$

Safe & Secure

Your Safety is our Top Priority!
Learn More

Sub-Total	$	
Processing Fee**	$	9.99
Subtotal with **8.38%** tax applied***	$	
FINAL TOTAL	$	

Lead Retrieval Order Confirmation will be emailed to you.

Note: All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

TERMS AND CONDITIONS:
Purchase Orders are not accepted.

All orders cancelled prior to 30 days of the show will incur a $100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded.

Click here for additional Terms and Conditions

* Additional SWAP User Licenses pricing applies to singular booths only. If you are part of a pavilion, please contact Exhibitor Services.

** Processing fee waived when order is placed using company's online lead portal.

***Taxable items and rates vary among states and are subject to change. Please call for exact quote.

Order Online Now: https://exhibitor.swap.mge360.com/

Exhibiting Company: _____ Booth #: _____

Check if information is for: ○ Exhibiting Company ○ Third Party

3rd Party Company (if applicable): _____ Contact Name: _____

Address: _____ City: _____

State/Country: _____ Zip: _____ Email: _____

Phone: _____ Fax: _____

Order Online Now: https://exhibitor.swap.mge360.com/

For Assistance Contact:
ExhibitorServices@maritz.com
877-623-3487

It is against Maritz Global Events' security policy to accept credit card information via email.

Maritz Global Events®
(formerly Experient)

FFL231 Extra/FirstTimers

LEAD MANAGEMENT ORDER FORM