



## Buyer's Preview Deck Official Pre-Show Mailer

Take advantage of this highly effective marketing opportunity to increase sales, drive booth traffic, create brand awareness, and grow your business. This unique service provided by expomarkit Media Group, is a very cost-effective method of reaching the top buyers and is the **“Only Official Mailer”** to reach buyers before the show.



- Generate a buzz before the show
- Mailed to pre-registered top buyers
- Completely turnkey
- 4.25" x 6" card professionally produced
- Promote show specials & new products
- Increase booth traffic & product interest
- Bonus digital distribution

### **Exclusive Limited Availability!**

According to the *Center for Industry Research* 75% of attendees arrive at a show with a pre-set agenda. Be on the attendee's list of "must see" companies. Promoting the fact that your company is exhibiting is key to building traffic in your booth. The **Buyer's Preview Deck** provides the opportunity to reach attendees before the show and generate interest.

**Please contact expomarkit Media Group for additional information  
or to participate in the opportunities outlined above:  
205-332-1413 ext. 101 | E-mail to: [info@expomarkit.com](mailto:info@expomarkit.com)**

Expomarkit Media Group is an authorized contractor of SHOT Show and NSSF, assisting SHOT Show with providing additional promotional opportunities to its exhibitors at the 2024 SHOT Show. Questions regarding expomarkit and its relationship with SHOT Show can be verified through contacting Chris Tatulli, SHOT Show's Director of Exhibit and Sponsorship Sales, at [ctatulli@nssf.org](mailto:ctatulli@nssf.org).

