



**THIS IS  
YOUR SHOT**

## Maximize the Show Planner

Momentive Software

**SHOTShow.org**



AN EVENT OF  
**NSSF**  
The Firearm Industry  
Trade Association



# Maximize the Show Planner



## **Presenter:**

Baylee Balogh

Sr. Implementation Specialist

GoExpo

Momentive Software



# Exhibitor Dashboard

[www.SHOTShow.org/Exhibitor](http://www.SHOTShow.org/Exhibitor)

Contact

[ExhibitorHelp@SHOTshow.org](mailto:ExhibitorHelp@SHOTshow.org) if  
you forget your username and/or  
password or ask for an autologin  
link.

Welcome to the 2026 SHOT Show Planner

User Login

\* Username

\* Password

Need to register?

Login Help



[Home](#) [Profile](#) [Stats](#) [Invoices/Receipts](#) [Upgrades](#) [SHOT Show Planner](#) [Exhibitors](#)

PLANNER

TH

JAN 2

### SHOT Show Exhibitor Academy Webinar Schedule

July 23 | [SHOT Show 2026 Exhibitor Academy Kickoff for New Exhibitors](#)  
July 30 | [SHOT Show 2026 Exhibitor Academy Kickoff for Returning Exhibitors](#)  
August 13 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about Venetian Level 2](#)  
August 27 | [Big Ideas, Tiny Budget: How to Achieve Your SHOT 2026 Goals without Over Spending](#)  
September 17 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about Venetian Level 1](#)  
September TBD | [Community Brands – The Show Planner](#)  
October 22 | [What Actually Worked for Previous SHOT Exhibitors \(and tips to apply their takeaways\)](#)  
October 29 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about the Supplier Showcase](#)  
November 12 | [Maritz – Targeted Eblasts and Lead Retrieval](#)  
November 19 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about eXtra](#)  
December 3 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about Caesars Forum](#)  
December 17 | [Ready or Not... Essential Last-Minute Preparations for SHOT 2026](#)  
January 7 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about SHOT 2026](#)

For full details on the Exhibitor Academy, visit [SHOTShow.org/Exhibitor-Academy](#)

Edit Profile

Preview Profile

SHOT Show Planner

Want to increase your SHOT Show presence? Upgrade to a Premium Digital Sponsorship. Or purchase an entry in the New Products Center, the #1 destination for buyers and media. Your New Product will also be featured in the SHOT Show Planner & Mobile App. Upgrade Your 2026 SHOT Show Planner Account.

New Products

Click here to add a New New Product

Browse more New Products »

Dashboard Links

Profile Visits: 26

SHOT Show Planner Adds: 0

SHOT Show Planner

Floor Plan

New Products: 8

Exhibitors: 2336

AN EVENT OF  
**NSSF**  
The Firearm Industry  
Trade Association



# Profile Wizard

[Home](#) [Profile ▾](#) [Stats](#) [Invoices/Receipts](#) [Upgrades ▾](#) [SHOT Show Planner ▾](#) [Exhibitors ▾](#)



[TestCompany ▾](#)



## PLANNER

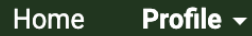


### Profile Wizard

- 1 Profile
- 2 New Products
- 3 Company Logo
- 4 Sponsorship Image
- 5 Digital Press Releases
- 6 Show Promotions / Celebrity Appearances



# Step 1: Profile



## 1 Profile

New P

## Edit Profile

**Company Name**

**Company Web Site**

<http://www.testammocompany.com>

### Company Description

**B** *I* U |  $I_x$  | ≡ ≡ ≡ ≡ |  $\frac{1}{2} =$   $\frac{1}{2} =$  | 🔗 🔗 | ”

⬅ ➡ | 🔍 | ?

Test Company makes the best firearms software on the planet.

**body**

Characters: 60/600

## Categories

SHOT

Media/Publication

This will appear in the printed Show directory, SHOT Show Planner, and Mobile app.

SHOT Show exhibitors should only choose categories that have a





# Step 1: Profile – con't

## Profile Wizard

### Mike New Exhibitor Test

Exhibitor

Booth:

 Add to SHOT Show Planner

 Initiate Chat

### About the Company:

Now you can use tools to make your profile stand out more by adding bolding, italics, underline, numbered lists, bullet points, alignment and urls.

### Additional Information:

Company's Categories:

- [SHOT - Airgun & Airsoft Products](#)
- [SHOT - Ammunition](#)
- [SHOT - Apparel, Men's](#)

[Click here for additional information about this ex...](#)



# Step 1: Profile

## Profile Wizard

### About the Company:

---

Now you can use tools to make your profile stand out more by adding

- **Bolding**
- *Italics*
- Underline
- Numbered lists
- Bullet points
- Alignment
- (more)





# Step 1: Profile

## Profile Wizard

Home Profile ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Exhibitors ▾



TestCompany ▾



## PLANNER



### Profile Wizard

1

Profile

2

New Products

3

Company Logo

4

Sponsorship Image

5

Digital Press Releases

6

Show Promotions / Celebrity Appearances

« Back

Save & Continue »



AN EVENT OF  
**NSSF**  
The Firearm Industry  
Trade Association



# Step 2: New Products

## Profile Wizard



# PLANNER



### Profile Wizard

- 1  
Profile
- 2  
New Products
- 3  
Company Logo
- 4  
Sponsorship Image
- 5  
Digital Press Releases
- 6  
Show Promotions / Celebrity Appearances


### Edit New Products

Display a product in the New Product Center at the SHOT Show. Expand your show presence and give buyers and media the chance to see your product outside of your booth. Your new product will also appear in the Show Planner and Mobile App and is the number one destination of buyers and media on site at the SHOT Show. **To Purchase a**




# New Product Center





## PLANNER

New Products:



AK MAGAZINE  
SPEED LOADER

NcSTAR - AK Mag Speed Loader V2  
Company: NcSTAR Inc.



# Step 3: New Logo

## Profile Wizard



# PLANNER



### Profile Wizard

- 1  
Profile
- 2  
New Products
- 3  
Company Logo
- 4  
Sponsorship Image
- 5  
Digital Press Releases
- 6  
Show Promotions / Celebrity Appearances

### Edit Company Logo

Online Company  
Logo

Choose File


 No file chosen

Logo will appear in the printed directory, SHOT Show digital planner, and mobile app. File must be RGB (no CMYK) and be smaller than 2 MB. File type can be .gif, .jpg, or .png. The optimal dimensions are 288 pixels wide x 288 pixels high.



# Company Logo

**BOOTH #653**




**AGM Global Vision**  
173 West Main Street  
Springerville, AZ 85938  
(928) 333-4300  
Website: [www.agmglobalvision.com](http://www.agmglobalvision.com)


AGM Global Vision is a rising leader in the night vision and thermal technology industry and is recognized and respected by enthusiasts alike. With over 6 years of experience, the AGM Global Vision has contributed to industry-leading products. AGM Global Vision offers an extensive line of night vision scopes, clip-on systems, spot scopes, monoculars, goggles, lasers, devices and other electro-optical products for the most demanding weapon systems, game hunters, law enforcement and military professionals.


**See our ad on**

## Company Logo



# PLANNER


**5.11** 

5.11  
Exhibitor  
Booth: 13162  
 New Private Message

**About the Company:**

5.11 is the pioneer and world-leading maker of purpose-built gear. Grounded in the knowledge, experience, and insights of professionals and elite end users around the world, 5.11 makes technical products that really work. We design for life's most demanding missions, its toughest jobs, and its...  
(more)

**Exhibitor**



**707 Tactical Gear (SK7)**

Facebook <https://www.facebook.com/707TacticalGear>  
Instagram <https://www.instagram.com/sk7usa/>  
URL  
Twitter <https://707TacticalGear>  
Show  
Specials SK7 by 707 Tactical Gear is offering a 30% discount on all online sales during Shot Show 2020. As our motto says: Serving the brave on the land of the free. Use promo code: SHOT.

**Booths 6210**

**About**

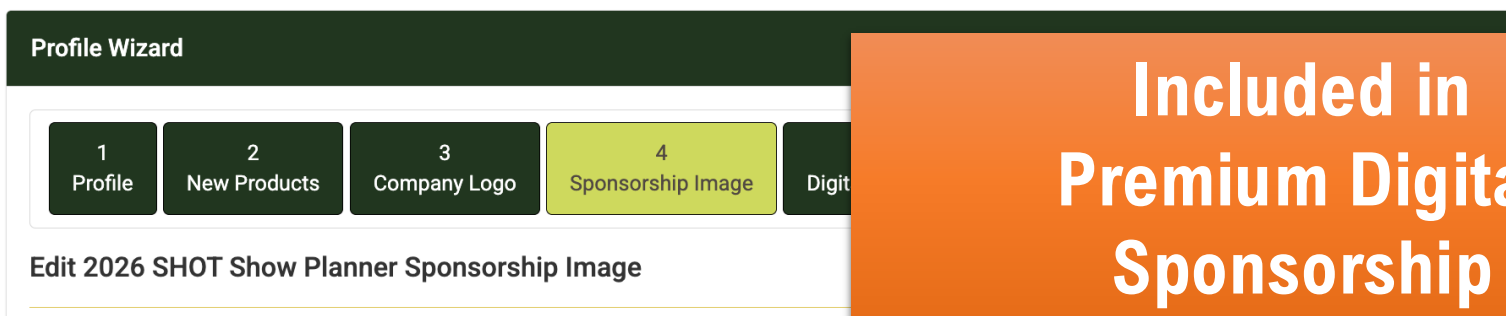
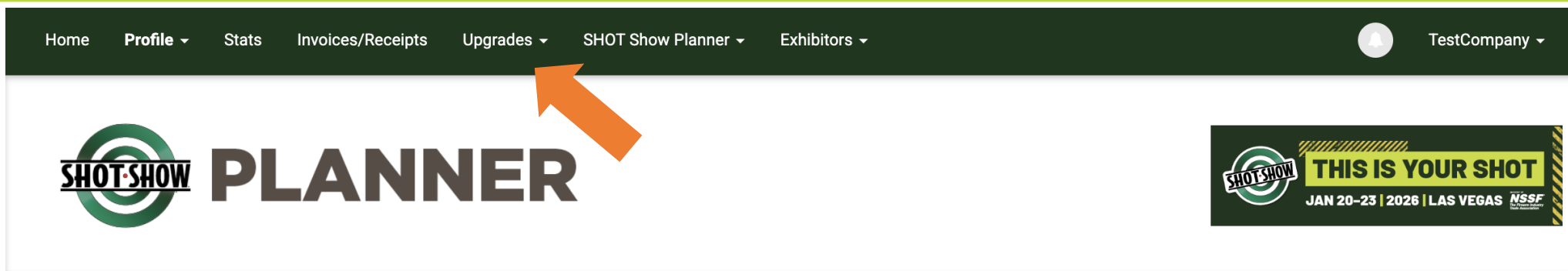
NSSF Member  
We Export

707 Tactical Gear is a company completely dedicated to design and manufacture the most innovative and advanced tactical and military apparel and footwear in the world. It is one of the...



# Step 4: Sponsorship Image

## Profile Wizard



2025 SHOT Show Planner Sponsors:







# Step 5: Digital Press Releases

## Profile Wizard

Home Profile ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Exhibitors ▾



TestCompany ▾



## PLANNER



### Profile Wizard

1 Profile 2 New Products 3 Company Logo 4 Sponsorship Image 5 Digital Press Releases 6 Show Promotions / Celebrity Appearances

### Edit Digital Press Release

Your SHOT Marketing Package includes up to two company press releases. Press releases added here will appear on the SHOT Show web site and Show Planner. You can also add more product-specific information on the **Digital Press Kits site**, including high-res photos, videos, product brochures more exclusively for SHOT Show media. Click the Digital Press Kit Access link on the home page on your Exhibitor Dashboard.

Digital Press  
Releases

\* Digital Press Release

Choose File No file chosen

You can upload any .pdf file  
that is under 5 MB .

For Company Press Releases  
searchable on SHOTShow.org

Use Digital Press Kits for  
product-specific releases



# Step 6: Special Promotions

## Profile Wizard

Home Profile ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Exhibitors ▾



TestCompany ▾



## PLANNER



### Profile Wizard

1 Profile 2 New Products 3 Company Logo 4 Sponsorship Image 5 Digital Press Releases 6 Show Promotions / Celebrity Appearances

### Edit Show Promotions / Celebrity Appearances

Included in your SHOT Marketing Package, Show Promotions are a great way for your company to receive extra exposure at the SHOT Show, which ultimately translates into increased sales and a larger customer base.

You may also add celebrity appearances.

New Event Special

AN EVENT OF  
**NSSF**  
The Firearm Industry  
Trade Association



# Step 7: Banner Ads

## Profile Wizard

Home Profile ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Exhibitors ▾



TestCompany



## PLANNER

### Profile Wizard:

- 1 Profile
- 2 New Products
- 3 Company Logo
- 4 Sponsorship Image
- 5 Digital Press Releases
- 6 Show Promotions / Celebrity Appearances
- 7 **Banner Ads**

### Edit Banner Ads:

Impressions: 0  
Clicks: 0

You have not purchased any banner advertising. [Click here to purchase a banner](#)

Banners

New Banner

(You have already entered the maximum number of entries).

SHOTShow.org  
SHOT Show Planner  
Mobile App



AN EVENT OF  
**NSSF**  
The Firearm Industry  
Trade Association



# Step 8: Matcher Profile

## Profile Wizard

Home Profile ▾ Matcher ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Messages ▾ Exhibitors ▾



exhibitor1 ▾



## PLANNER



### Profile Wizard

4

Sponsorship Image

5

Digital Press Releases

6

Show Promotions / Celebrity Appearances

7

Banner Ads

8

Matcher Profile

9

Appointments

You need to opt-in before you can accept appointments from Attendees.

[Opt-In to Accept Appointments Now »](#)

### Appointments


In this area you can add notes to an appointment or cancel an appointment.

You cannot modify appointments, however you can always cancel an appointment and then schedule a new appointment. If you cancel an



# Appointment Tool

Home Profile ▾ Matcher ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Messages ▾ Exhibitors ▾

 exhibitor1 ▾



## PLANNER



**You MUST opt-in to accept appointments**

### Profile Wizard

- 4 Sponsorship Image
- 5 Digital Press Releases
- 6 Show Promotions / Celebrity Appearances
- 7 Banner Ads
- 8 Matcher Profile
- 9 Appointments

You need to opt-in before you can accept appointments from Attendees.

[Opt-In to Accept Appointments Now »](#)

### Appointments

In this area you can add notes to an appointment or cancel an appointment.

You cannot modify appointments, however you can always cancel an appointment and then schedule a new appointment. If you cancel an



# SHOT Show Exhibitor Academy

Digital Tools for Exhibiting Success at SHOT Show





# Digital Press Kits



## DIGITAL PRESS KITS



### Welcome to the SHOT Show Digital Press Kit.

This area is designed to be your press kit. The media is able to access this site to gather information about your company.

You can upload your company logo, press releases, and up to 3 products that you want to highlight.

Your profile information from the 2024 SHOT Show site has been copied over to your Digital Press Kit profile. Please review and a the Media Contact. Please change this if the Media Contact is different than what is listed on your profile here.

Get started by clicking on the "Press Room Profile" link above and follow the step by step instructions. Or click [Site Use Instructions](#) questions about this site, please contact [baylee.robey@communitybrands.com](mailto:baylee.robey@communitybrands.com)

Upload Company Logo  
Press Releases  
Up to 3 Products

een imported as

ctions. If you have

Edit Profile



Preview Profile



Media Planner





# Digital Press Kits



## DIGITAL PRESS KITS



### Profile Wizard

1  
Profile

2  
Press Kit Products

3  
Company Logo

4  
Press Releases

Edit Profile



# Dashboard Planner

Home Profile ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Exhibitors ▾



TestCompany ▾



## PLANNER



### SHOT Show Exhibitor Academy Webinar Schedule

July 23 | [SHOT Show 2026 Exhibitor Academy Kickoff for New Exhibitors](#)  
July 30 | [SHOT Show 2026 Exhibitor Academy Kickoff for Returning Exhibitors](#)  
August 13 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about Venetian Level 2](#)  
August 27 | [Big Ideas, Tiny Budget: How to Achieve Your SHOT 2026 Goals without Over Spending](#)  
September 17 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about Venetian Level 1](#)  
September TBD | [Community Brands – The Show Planner](#)  
October 22 | [What Actually Worked for Previous SHOT Exhibitors \(and tips to apply their takeaways\)](#)  
October 29 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about the Supplier Showcase](#)  
November 12 | [Maritz – Targeted Eblasts and Lead Retrieval](#)  
November 19 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about eXtra](#)  
December 3 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about Caesars Forum](#)  
December 17 | [Ready or Not... Essential Last-Minute Preparations for SHOT 2026](#)  
January 7 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about SHOT 2026](#)

For full details on the Exhibitor Academy, visit [SHOTShow.org/Exhibitor-Academy](https://SHOTShow.org/Exhibitor-Academy)

#### Dashboard Links

Attendee Matches: 181 **New: 180**  
(Attendees interested in products you are offering)

Private Messages: 0

Appointments: 1 **New: 1**

Profile Visits: 108

SHOT Show Planner Adds: 1

SHOT Show Planner

Floor Plan

New Products: 35

Exhibitors: 2159

Show Promotions: 17

Registration

NEW Additional Listing Form

Exhibitor Resource Center

Request a Meeting Room

Staff Registration not yet available

Exhibitor Resource Center

Request a Meeting Room

NEW Additional Listing Form

RENEW Additional Listing Form

Digital Press Kit Access

Edit Profile



Preview Profile



SHOT Show Planner



AN EVENT OF  
**NSSF**  
The Firearm Industry  
Trade Association



# Matcher Profile - Details

## Matcher Profile

Home Profile ▾ Matcher ▾ Stats Invoices/Receipts Upgrades



## PLANNER

### Profile Wizard

3  
Company Logo

4  
Sponsorship Image

5  
Digital Press Releases

Show

### Edit Matcher Profile

Note: You should select the demographics for the attendees that you are looking to find. They DO NOT match the Attendee ONLY.

Your attendee Matcher selects attendees based on the following criteria. You can broaden your search by selecting only the most pertinent selections. Once you have selected the demographics, the system will match the criteria that you have selected. You can then reach out to these attendees through the interface.

☐ <\$1 Million ☐ \$1 Million but less than \$10 Million

☒ \$10 Million but less than \$20 Million ☐ \$20 Million but less than \$30 Million

☐ \$30 Million but less than \$40 Million ☐ \$40 Million but less than \$50 Million

☐ \$50 Million but less than \$60 Million ☐ \$60 Million but less than \$70 Million

☐ \$70 Million but less than \$80 Million ☐ \$80 Million but less than \$90 Million

☐ \$90 Million but less than \$100 Million ☐ Over \$100 Million

☐ Not Applicable

☐ 1 ☐ 2-10

☐ 11-49 ☐ 50-149

☐ 150 or more

☐ Yes ☒ No

☐ Municipal

☐ State

☐ Academy, School, Trade

Be deliberate with  
your matching criteria  
for optimal success

#### Matching Attendees:

Show

Criteria

Hide Attendees Who  
Have Not Logged In



Results: 4

Rows per Page


	*	CONTACT'S NAME	COMPANY NAME	MATCH CRITERIA	SCORE	MY NOTES
<input type="checkbox"/>		Test Attendee	Test Attendee	Matcher Profile Profile Visit Profile in Planner	7	<a href="#">Edit Notes</a>
<input type="checkbox"/>		Victor Carita	Glatze Militum LLC	Matcher Profile	7	<a href="#">Edit Notes</a>
<input type="checkbox"/>		Billy Yeung	CCT	Matcher Profile	4	<a href="#">Edit Notes</a>
<input type="checkbox"/>		Jane Doe	TEST - Attendee One Inc.	Profile Visit	1	<a href="#">Edit Notes</a>

Overall Annual Sales



# Appointment Tool

Home Profile ▾ Matcher ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Messages ▾ Exhibitors ▾

 exhibitor1 ▾



## PLANNER

### Profile Wizard

4

Sponsorship Image

5

Digital Press Releases

6

Show Promotions / C

You need to opt-in before you can accept appointments from Attendees.

[Opt-In to Accept Appointments Now »](#)

### Appointments

#### Schedules

This area lists the time blocks in which Attendees can make appointments with your company. For your convenience, your available time blocks have been pre-populated with the exhibit hall hours. You can edit your availability by creating a new appointment schedule above and deleting the schedules you would like to change below.

Please note that deleting a schedule will cancel the appointments made in that schedule.

Please note that the contact name associated with your 2021 SHOT Show Planner account will be displayed to the Attendees who request an appointment with you.

[+ Create An Appointment Schedule](#)

	DATE	START TIME	END TIME	TIME BLOCKS	NOTES
<a href="#">Edit</a>	Jan 19, 2021	9:00 AM	5:00 PM	15 mins	

**YOUR SHOT**  
2026 | LAS VEGAS 



# Attendee View

## Mike New Exhibitor Test

Exhibitor

-  Remove from SHOT Show Planner
-  Initiate Chat
-  Make a Booth Appointment
-  Make an Online Appointment



## About the Company:

Mike's Test Exhibitor account makes the best test exhibitor accounts on the planet.

## Show Promotions:

Come see try out our test exhibitor accounts and get a 5% discount on test exhibitor accounts until the end of the event.

Categories: SHOT - Blinds

## Additional Information:

Company's Categories:

- SHOT - Airgun & Airsoft Products
- SHOT - Ammunition
- SHOT - Apparel, Men's

[Click here for additional information about this ex...](#)





# Request New Appointment

## Attendee View

### Request New Appointment

\* Time Block

<input type="radio"/> 9:00 AM to 9:15 AM	<input type="radio"/> 9:15 AM to 9:30 AM	<input type="radio"/> 9:30 AM to 9:45 AM
<input type="radio"/> 9:45 AM to 10:00 AM	<input type="radio"/> 10:00 AM to 10:15 AM	<input type="radio"/> 10:15 AM to 10:30 AM
<input type="radio"/> 10:30 AM to 10:45 AM	<input type="radio"/> 10:45 AM to 11:00 AM	<input type="radio"/> 11:00 AM to 11:15 AM
<input type="radio"/> 11:15 AM to 11:30 AM	<input type="radio"/> 11:30 AM to 11:45 AM	<input type="radio"/> 11:45 AM to 12:00 PM
<input type="radio"/> 12:00 PM to 12:15 PM	<input type="radio"/> 12:15 PM to 12:30 PM	<input type="radio"/> 12:30 PM to 12:45 PM
<input type="radio"/> 12:45 PM to 1:00 PM	<input type="radio"/> 1:00 PM to 1:15 PM	<input type="radio"/> 1:15 PM to 1:30 PM
<input type="radio"/> 1:30 PM to 1:45 PM	<input type="radio"/> 1:45 PM to 2:00 PM	<input type="radio"/> 2:00 PM to 2:15 PM
<input type="radio"/> 2:15 PM to 2:30 PM	<input type="radio"/> 2:30 PM to 2:45 PM	<input type="radio"/> 2:45 PM to 3:00 PM
<input type="radio"/> 3:00 PM to 3:15 PM	<input type="radio"/> 3:15 PM to 3:30 PM	<input type="radio"/> 3:30 PM to 3:45 PM
<input type="radio"/> 3:45 PM to 4:00 PM	<input type="radio"/> 4:00 PM to 4:15 PM	<input type="radio"/> 4:30 PM to 4:45 PM
<input type="radio"/> 4:45 PM to 5:00 PM		

Request Appointment

Cancel



# Exhibitor View - New Appointment

## Appointment Tool

[Home](#) [Profile ▾](#) [Matcher ▾](#) [Stats](#) [Invoices/Receipts](#) [Upgrades ▾](#) [SHOT Show Planner ▾](#) [Messages ▾](#) [Exhibitors ▾](#)



[testorg ▾](#)



## PLANNER



### SHOT Show Exhibitor Academy Webinar Schedule

July 23 | [SHOT Show 2026 Exhibitor Academy Kickoff for New Exhibitors](#)

July 30 | [SHOT Show 2026 Exhibitor Academy Kickoff for Returning Exhibitors](#)

August 13 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about Venetian Level 2](#)

August 27 | [Big Ideas, Tiny Budget: How to Achieve Your SHOT 2026 Goals without Over Spending](#)

September 17 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about Venetian Level 1](#)

September TBD | [Community Brands – The Show Planner](#)

October 22 | [What Actually Worked for Previous SHOT Exhibitors \(and tips to apply their takeaways\)](#)

October 29 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about the Supplier Showcase](#)

November 12 | [Maritz – Targeted Eblasts and Lead Retrieval](#)

November 19 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about eXtra](#)

December 3 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about Caesars Forum](#)

December 17 | [Ready or Not... Essential Last-Minute Preparations for SHOT 2026](#)

January 7 | [Office Hours: AMA with Robyn, plus what every exhibitor needs to know about SHOT 2026](#)



# Notification Tool

Home Profile ▾ Matcher ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Messages ▾ Exhibitors ▾

 testorg ▾



## PLANNER



### SHOT Show Planner for Baylee Test of Testing Company 2

 Print  Floor Plan  Export Entire

Event: 2026 SHOT Show  
Dates: Tue, Jan 20, 2026 to Fri, Jan 23, 2026  
Location: The Venetian Expo + Caesars Forum


#### New Products

 Add a New Product to My SHOT Show Plan



testAttendee ▾

### Notifications



Additional First Additional Last

approved your appointment on Tue, Jan 19, 2021, 9:00 AM-9:15 AM



# Exhibitor View – Appointment Tool

## Appointment Tool



### SHOT Show Planner for Baylee Test of Test Exhibiting

Print

Floor Plan

Export Entire SHOT Show Planner

Export Help

Event: 2025 SHOT Show

Dates: Tue, Jan 21, 2025 to Fri, Jan 24, 2025

Location: The Venetian Expo + Caesars Forum

### Appointments:

CONFIRMED	TYPE	DATE	START	END	CONTACT	NOTES
					Jane Doe	
		Tue, Jan 17, 2023			Attendee	



# Chat Tool

## Chat - Jane Doe



Back to Threads



Back to Planner

Jane Doe



Hello! Thanks for the appointment confirmation.

John Smith

No problem. Looking forward to speaking at the show.



Type a message...

Sen...



# Chat Tool – Attendee View

## Chat Tool Attendee View

Chat - John Smith

 [Back to Threads](#)

 [Back to Planner](#)

Jane Doe

Hello! Thanks for the appointment confirmation.



New Messages

John Smith



No problem. Looking forward to speaking at the show.

Type a message...

Sen...





# SHOT Marketing Package

## Profile Wizard

Home Profile ▾ Matcher ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Messages ▾ Exhibitors ▾

testorg ▾



## PLANNER



The \$850 SHOT Marketing Package (included with your booth purchase) comes with the following items:

- **Basic Company Information**
  - Address, phone, web site, Facebook, Twitter, and LinkedIn appear in online listing and mobile app listing
- **Company Description**
- **Six Product Categories**
- **Company Logo in Planner, Mobile App, and printed directory**
- **Attendee Matches**
- **Press Releases**
- **Show Specials / Celebrity Appearances**
- **500 Private Messages to/from Attendee**

Staff Registration

AN EVENT OF  
**NSSF**  
The Firearm Industry  
Trade Association



# Premium Digital Package

## Profile Wizard

Home Profile ▾ Matcher ▾ Stats Invoices/Receipts Upgrades ▾ SHOT Show Planner ▾ Messages ▾ Exhibitors ▾

testorg ▾



## PLANNER



**Upgrade to the Premium Digital Sponsorship and receive the following items:**

- **Sponsorship Image and Link Online**
  - Displayed in rotation at the bottom of all pages in online directory and in header of online floor plan.
- **Sponsorship Image and Link in Emails**
  - Sponsorship image added to rotation at bottom of all attendee emails.
- **Banner Ad on Mobile App**
- **Five additional Show Specials / Celebrity Appearances (10 total)**
- **Eight additional Press Releases (10 total)**
  - Appears in Press Release section of SHOT Show web site, online listing and mobile app.
- **500 additional Private Messages (1,000 total)**
- **Six additional Product Categories (12 total)**
- **Custom email blast** sent from Show Planner on behalf of exhibitor.

Premium Digital  
Sponsorship



Contact Exhibitor Help  
for questions or if you need assistance:

[ExhibitorHelp@SHOTShow.org](mailto:ExhibitorHelp@SHOTShow.org)

(855) 355-7468

**THIS IS**  
**YOUR SHOT**

AN EVENT OF  
**NSSF**<sup>®</sup>  
*The Firearm Industry  
Trade Association*



**SHOTShow.org**